



QUESTIONS & ANSWERS STOUGHTON "SHOP-AROUND TOWN"™ PROGRAM

GENERAL QUESTIONS ABOUT THE PROGRAM

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The 'Stoughton Shop-Around Town' program is meant to encourage local / area residents to 'shop local' ... AND 'shop-around town' among a variety of businesses more often. The purpose is to provide purchase incentives to help ensure a thriving, sustainable economy for independently owned businesses and residents.

Every month, participating businesses will have supplies of the current 'Monthly – Rewards Card'. Customers are offered the card and told they need to choose 3 businesses that are valuable to them... and spend at least \$50 in each of those three business during that month. Those businesses will validate the purchases by signing / punching the customers 'Monthly – Rewards Card'. The customer can then take the validated 'Rewards Card' to any other participating business and redeem it for that businesses 'Gift Certificate'.

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- 1) **Start a new 'Monthly - Rewards Card' every month** at any participating business.
- 2) **Spend at least \$50 in each of 3 participating businesses**, and have it validated by those businesses.
- 3) **Get your 'Gift Certificate'** by redeeming a validated 'Monthly - Rewards Card'... for a 'Gift Certificate' from any other participating business ... within 30 days after the month printed on the face of the card.

[Important things to know... - back to INDEX](#)

- 1) **The primary purpose for the 'Shop-Around Town' promotion** is to help ensure a thriving, sustainable economy for local business and residents.
- 2) **You get a NEW "REWARDS CARD" FOR EVERY MONTH...** These cards can be used only for that month! 'Monthly-Rewards Cards' get validated for purchases made during the month printed on the the card.
- 3) **To qualify for the 'Gift Certificate'...** Choose 3 businesses you want to be sure continues to thrive – and spend at least \$50 in each of those 3 businesses... then have your "Monthly – Rewards Card" validated by having it signed and punched by those businesses.
- 4) **To get the 'Gift Certificate'...** present your validated 'Monthly - Rewards Card' to any other participating business, for 'that' businesses 'Gift Certificate' within 30 days after the month printed on the face of the card. IMPORTANT NOTE: 'Rewards Cards' expire if not redeemed during this time.

- 5) **Businesses can give only one** (1) \$50 punch per card. *(for larger purchases, businesses can give multiple additional 'Rewards Card's to equate the purchase amount).* Also, businesses can give credit for purchases only during the month printed on the face of the "Monthly – Rewards Card".
- 6) **'MONTHLY - REWARDS CARDS' EXPIRE IN 30 DAYS!** IF YOU DO NOT CLAIM YOUR 'GIFT CERTIFICATE' WITHIN THAT TIME... YOUR 'REWARDS CARD' EXPIRES AND CAN NO LONGER BE REDEEMED. *For example, a 'January - Rewards Card' can only be 'credited' for purchases during the month of 'January'... and can only be 'redeemed' for a 'Gift Certificate' during the following month of 'February'... otherwise, it expires and may not be redeemed at any business.*

Where can I get "Monthly - Rewards Cards"? - [\[back to INDEX\]](#)

All participating businesses have supplies of the current card. Also, each business has handouts that list all participating businesses and their 'Gift Certificate' offers.

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Look for a participating business by watching for the "Shop-Around Town" logo in the window. Each business has handouts that list all participating businesses and their 'Gift Certificate' offers.

Also, you can visit the website... www.HistoricStoughton.com for a current list of participating businesses.

How do I redeem a "Monthly - Rewards Card" for a "Gift Certificate"? - [\[back to INDEX\]](#)

To get the 'Gift Certificate' ... take your validated 'Monthly - Rewards Card' to any other participating business, and exchange it for 'that' business's 'Gift Certificate' ... within 30 days after the month printed on the face of the card.

IMPORTANT NOTE: *Cards not redeemed during this 30 day period, expire and can no longer be redeemed.*

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YES! 'MONTHLY - REWARDS CARDS' EXPIRE IN 30 DAYS! IF YOU DO NOT CLAIM YOUR 'GIFT CERTIFICATE' WITHIN THAT TIME... IT IS NO LONGER VALID, HAS NO VALUE, AND MAY NOT BE REDEEMED AT ANY BUSINESS.

In other words, a 'January - Rewards Card' can only be 'credited' for purchases during the month of 'January'... and can only be 'redeemed' for a 'Gift Certificate' during the following month of 'February'... otherwise, it expires and may not be redeemed at any business.

Do "Rewards Cards" carry over to the next month if they are not yet filled and validated by 3 businesses? – [\[back to INDEX\]](#)

No. 'Monthly – Rewards Cards' can only be validated for purchases made during the month printed on the face of the card. The purpose for the promotion is to encourage people to shop often and experience more businesses. Extending the time period for the 'Rewards Card' defeats the purpose of the promotion. This is why customers need to start a new 'Monthly – Rewards Card' every month.

Do "Gift Certificates" expire? - [\[back to INDEX\]](#)

Each participating business is using their own business 'Gift Certificate' for their business. Each business determines what the value of its offer will be and when it will expire.

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Each participating business is entirely responsible for its own 'Gift Certificate' offer. Redemption and fulfillment is solely between the customer and that business. Participating businesses and/or the Historic Stoughton Business Alliance are not responsible or liable for 'Gift Certificate' offers made by any business other than their own.